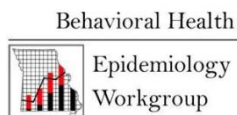


Tobacco Use in Missouri...



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- ✦ Missouri consistently shows higher than average rates of people dying due to tobacco use related causes.¹
- ✦ Tobacco is the second most consumed drug in Missouri. 33.7% of Missourians 12 and older report using some form of tobacco in the last month.²
- ✦ Missourians consume more tobacco than the national average of 28.6%. However, use has been declining in the last few years in the younger age groups. In the 26+ group, rates are steady.²
- ✦ Cigarettes are the most common way to use tobacco when considering all age groups.^{2,3} However, college students are unique in that they are most likely to report using a hookah.⁴
- ✦ Missourians (69%) are less likely than the national average (74%) to say that smoking a pack or more a day is a great risk.²
- ✦ The percentage of youth who report current tobacco use steadily increases with age; for example, a 16 year old is much more likely to report smoking the last month when compared to someone who is 12 years old.³ Young adults (18-25) are most likely to have smoked a cigarette in the last month and then rates start to decline.²
- ✦ Males and females are approximately equal in their cigarette use. However, smokeless tobacco and cigars are primarily used by males. 6% of males and 2% of females (youth) report using smokeless tobacco in the last month. Likewise, 6% of males and 4% of females have smoked a cigar in the last month. A similar pattern is seen for lifetime use.³

¹ NCHS, NVSS

² NSDUH

³ Missouri Student Survey, 2010

⁴ MCHBS, 2011